149. (New) The medium of claim 147 wherein said codes configure said processor circuit to concurrently cause the display of: a first display for displaying associations between said items; a second display for displaying multimedia content associated with said items; and a third display for displaying at least some of said information.

C\ end 150. (New) A computer-readable medium for facilitating product design, comprising the medium of claim 115 wherein said items comprise information relating to requirements for a design of a product.

151. (New) The medium of claim 150 wherein said items comprise at least some information selected from the group consisting of: an environment in which said product is to be made or used, work practices relevant to said requirements, activities of an organization that is to make or use said product, and behaviors of consumers that are to use said product.

## REMARKS

A first preliminary amendment to this application was filed on February 14, 2002 in response to a "Notice of Omitted Item(s) in a Nonprovisional Application filed under 37 CFR 1.53(b)" dated December 27, 2001. In the first preliminary amendment, the specification was amended to delete reference to a non-existent figure.

In a second preliminary amendment dated May 9, 2002, claims 1-19 were canceled and the specification amended to provide reference to related applications. The present application is a continuation application of U.S. Patent Application Serial No. 09/272,828 filed March 19, 1999. Claims 1-19 were filed in the original patent application, and were not cancelled for any reasons related to patentability or in response to any action by the patent office. New claims 20-40 were added.

In this third preliminary amendment, new claims 41-151 have been added. Therefore, claims 20-151 are pending.

In the unlikely event that the transmittal letter is separated from this document and the Patent Office determines that an extension and/or other relief is required, applicant petitions for any required relief including extensions of time and authorizes the Assistant Commissioner to charge the cost of such petitions and/or other fees due in connection with the filing of this document to Deposit Account No. 03-1952 referencing docket no. 426882003401.

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Respectfully submitted,

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